

Choral Boosters Meeting Minutes
January 21, 2021

- Present: Marci Sanchez, Duncan Cooper, Tom Lewis, Jennifer Hartless, David Ruane, Carolina Wieggers, Karen Dotson
- December minutes approved.

Director's Reports:

Choir can now have cohorts of up to 12 people outside. This is helping the kids have a sense of normalcy.

Dave and Duncan will be checking out the American Canyon Crab Feed & Auction. They are using an online auction system called "Better world". They will be playing songs from the former choir's Greatest Hits during the program. People will have to come to the school to pick up items that they purchased. American Canyon's silent auction is open to everyone. Dave will post their silent auction information on the Napa Choir websites and on Facebook in order to support the American Canyon choir. You can bid on silent auction items but they have a gratuity that gets added when you bid. Something that would need to be checked on if we wanted to use the same system.

The "Better World" system can be used for free as long as you have the gratuity paid for when people bid or you can pay \$500 in order to use the system. If we were to also do a dinner and auction maybe a pasta feed instead of a crab feed.

Concerns-

Recruiting new students to the choir program is tough this year. There is no Vocal Music Workshop or Chamber Choir going to the schools and out into the community to promote and advertise the choir program.

When new students are moving from the virtual program into the in-person program, safety precautions need to be reviewed to ensure that everyone, both new and returning, will know the expectations.

Treasurer Report:

Karen is resigning from being our treasurer. She will be missed. She is willing to stay on as our treasurer until August 31.

Dave suggested that maybe we could reach out to choir alumni that might like to help by being the treasurer. Another idea is to check in on the email lists to see if someone there might be interested. It would be good if we had a new treasurer before

Karen leaves so that they can train with her. Suggestions would be to maybe pay for the job or offer season tickets to our concerts. The idea of sending out a blast to contacts about it would be good.

Other Business:

Open Board Positions:
President Elect
Fundraising Chair

New Business:

Fundraising:

Dine and Donate:

Dave will help to promote Dine and Donate. Email Blasts will go out to all Napa High supporters. Possibly share the load of planning for the Dine and Donate. Maybe 5 different people take one restaurant.

February- Chipotle, Jose
March- Food Shed, Karin
April- Mod Pizza, Patty
May- Hop Creek, Karin
June- Habit Burger, Marci

Other fundraising ideas:

Amazon Smile- Sign up on Amazon and put in Napa High Choral Boosters.
Coffee- Possibly selling a special blend or private label blend. Half of the proceeds will go to the choir. How should we advertise? We would probably need to ship it and not have people pick it up at the school. Maybe a drive through pick up. Possibly kids and the choir board could pass out the coffee. This could be communicated through Parent Square.

Next Choral Booster meeting: February 11, 2021 at 7:00pm